



G U E S T C O N N E C T I O N
SERVICE EXCELLENCE & ONLINE REPUTATION
SOLUTIONS FOR HOTELS

INTERNATIONAL PRESS RELEASE

**GUESTCONNECTION AND GUEST MONITOR JOIN FORCES
AND ENTER NEW MARKETS**

Guest Monitor™



June 14th 2010

Two leading companies in online reputation management and other web 2.0 guest engagement services for the hospitality and leisure industry, **GUESTCONNECTION** and Guest Monitor, have signed a strategic alliance. Both companies will continue to operate under their own name, but will collaborate and complement each other in research, development and consulting. Both companies share the same vision and mission and strive to be international leaders in their field.

They will also combine their marketing power to target new and existing markets. The alliance enables both companies to better serve existing and new clients and introduce new solutions and services such as guest feedback management, social media marketing, online reputation analysis and consulting as well search engine optimisation.

Guest Monitor and **GUESTCONNECTION** will also expand to new markets, beyond India and Spain. Therefore **GUESTCONNECTION** has opened branches in the USA, New York, and the Netherlands, Doorn. The new venture has been into effect as of June 8th 2010.

*“ We found the online reputation reports of **GUESTCONNECTION** very interesting with useful data ”.*

- Mauro Tekovic, Sales & Marketing, Valamar Hotels & Resorts, Croatia -



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About **GUESTCONNECTION**:

GUESTCONNECTION is a Barcelona, Spain based consulting company with branches in New-York, USA and Doorn, The Netherlands. It is dedicated to enhancing service excellence and online reputation for the hospitality and leisure industry. Thanks to its online reputation analysis, strategic consulting and personalized training, **GUESTCONNECTION** helps companies to drive guest loyalty, employee excellence and financial results.

About Guest Monitor:

Guest Monitor is a web consulting firm for the global hospitality industry, located in Gurgaon, India. It offers industry specific, specialized solutions unlike generic companies which offer one-size fits all services. Its affordable services are meant for independent hotels as well as for large multi-national chains. Areas of specialization include online reputation management, guest feedback management, social media and search engine marketing and online opinion mining. It also undertakes social media consulting assignments to develop custom guest engagement campaigns for clients.

For more information about both companies and the services they offer, please visit www.guest-connection.com and www.guestmonitor.com., or contact the following contact persons;

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